

## REMARKS

Claims 1-5, 7-12, 14-19 and 21 are pending. Claims 1-2, 8-9 and 15-16 are amended herein. No new matter is added as a result of the claim amendments. Support for the claim amendments is found in the instant application at least on page 19, starting at line 15.

### Specification

The abstract is objected to because of its length. The abstract is amended herein to reduce its length to less than 150 words.

### 103 Rejections

The instant Office Action states that Claims 1-5, 7-12, 14-19 and 21 are rejected under 35 U.S.C. § 103(a) as being unpatentable over AddressPro v4.0 ("AddressPro") in view of Wilson (U.S. Patent Application Publication No. 2002/0165905) and Fish (U.S. Patent No. 6,243,699). The Applicant has reviewed the cited references and respectfully asserts that AddressPro, Wilson and Fish, alone or in combination, do not show or suggest the embodiments of the present invention recited in Claims 1-5, 7-12, 14-19 and 21.

Applicant respectfully submits that neither AddressPro, Wilson nor Fish, nor the combination thereof, show or suggest the capability to sort the fields of a record differently depending on which category is being displayed, where the record is included in multiple categories. That is, Applicant respectfully submits that neither AddressPro, Wilson nor Fish, nor the combination thereof, show or suggest that a record that is included in both a

first category (e.g., the "all" category) and a second category (e.g., the "family" category) is sorted one way if the first category is being displayed but is sorted another way if the second category is being displayed.

Therefore, Applicant respectfully submits that AddressPro, Wilson and Fish, alone or in combination, do not show or suggest "wherein a record associated both with said first category type and with a second category type is displayed in said first order when said first category type is selected for display and in a different second order when said second category type is selected for display, said second order determined according to primary and secondary sort fields selected for said second category type" as recited in independent Claim 1 and as similarly recited in independent Claims 8 and 15.

In summary, Applicant respectfully submits that AddressPro, Wilson and Fish, alone or in combination, do not show or suggest the present claimed invention as recited in independent Claims 1, 8 and 15. As such, Applicant respectfully submits that the basis for rejecting Claims 1, 8 and 15 under 35 U.S.C. § 103(a) is traversed and that Claims 1, 8 and 15 are in condition for allowance. Accordingly, Applicant also respectfully submits that the basis for rejecting Claims 2-5, 7, 9-12, 14, 16-19 and 21 under 35 U.S.C. § 103(a) is traversed, as these claims are dependent on allowable base claims and recite additional limitations.

Conclusions

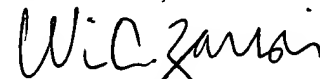
In light of the above remarks, Applicant respectfully requests reconsideration of the rejected claims.

Based on the arguments presented above, Applicant respectfully asserts that Claims 1-5, 7-12, 14-19 and 21 overcome the rejections of record and, therefore, Applicant respectfully solicits allowance of these claims.

The Examiner is invited to contact Applicant's undersigned representative if the Examiner believes such action would expedite resolution of the present Application.

Date: 1/9/06

Respectfully submitted,  
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